

# JEFF HYER

Media Producer | Nature Series Host  
| Videographer | Author



## ABOUT

Jeff is a longtime multimedia producer who now hosts a nature and wildlife series across his social media platforms. His daily videos open a window to the natural world, inviting his audience to digitally experience and learn about remarkable wildlife species, conservation stories, and natural phenomena.

While actively producing content in the social media space, Jeff has proudly represented companies and meaningful brands that value sustainability for 4+ years.

Jeff's partnerships are focused on promoting honest, impactful, and eco-conscious brands in luxury or otherwise. His audience looks to him for choices in travel.

**202K+**

TT FOLLOWERS

@jeffhyer (Nature Series)

@jeffdhyer (Travel)

**28.2K**

IG FOLLOWERS

@jeff\_hyer

**1M+**

Ambassador and Admin of  
@nationalparksgram @outdoor  
amongst others

**2.7K**

YT SUBSCRIBERS

@jeff\_hyer

website

**LIFEOFHY.COM**

Jeff's videography portfolio includes producing digital content for Tripscout's luxury travel network and 5+ international tourism boards. To see more of Jeff's work, visit his social media channels and website [lifeofhy.com](http://lifeofhy.com)